

## Facts and Figures



<b>Trade fair</b>	<b>ISM</b>	
<b>Subheading</b>	<b>The world's largest trade fair for sweets and snacks</b>	
<b>Date of the event</b>	27.01.-30.01.2019	
<b>Organizer</b>	Koelnmesse GmbH	ISM Cologne
<b>Event frequency</b>	Annual	27.01.-30.01.2019
<b>Conceptual sponsor</b>	Committee for the world's largest trade fair for sweets and snacks (AISM)	The world's largest trade fair for sweets and snacks
<b>Venue</b>	Cologne Exhibition Center	<a href="http://www.ism-cologne.com">www.ism-cologne.com</a>
<b>Opening hours</b>	For exhibitors 08:00 a.m. to 07:00 p.m. For visitors 09:00 a.m. to 06:00 p.m.	Contact: Claudia Majchrowicz Fon + 49 221 821-3899 Fax + 49 221 821-3340 e-mail c.majchrowicz@koelnmesse.de
<b>Space rate/sqm:</b>		
<b>for bookings until 30.04.2018</b>	170.50 EUR	
<b>for bookings from 01.05.2018</b>	216.00 EUR	
<b>Energy costs/sqm</b>	9.50 EUR	
<b>Product sections</b>	Chocolate, chocolate products Sugar confectionery Biscuits Snack foods Savoury snacks, ready-to-eat Fruit snacks and vegetables snacks Breakfast incl. coffee and tea Ice cream, deep-frozen confectionery Trade associations, Publishing houses	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de
<b>Fair profile</b>	The world's leading trade fair for sweets and snacks bids you a warm welcome! A successful combination between impulses and innovations, exciting networking, first-	

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	<p>class exhibitors and competent visitors forms an offer that is unique around the globe. Heart and soul: In conjunction with ProSweets Cologne, the international supplier trade fair for the sweets and snacks industry, ISM represents the entire industrial value chain. From 27.01. to 30.01.2019, the trade fair duo will once again turn the cathedral city into the hotspot of the industry.</p>
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<b>Mailing of registration forms to exhibitors</b>	February 2018
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<b>Hall allocation</b>	2.2, 3.1, 3.2, 4.2, 5.2, 10.2, 11.1, 11.2, CC East
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<b>Construction and dismantling periods</b>	<p><u>Construction:</u> 24.01., 08:00 a.m.-26.01.19, 08:00 p.m.</p> <p><b><u>Dismantling:</u></b>  <b>30.01.2019: from 6:00 p.m. consistently to</b>  <b>31.01.2019: till midnight</b>  <b>01.02.2019, 07:00 a.m. – 06:00 p.m.</b></p> <p><b>From 31.01.2019, midnight till 01.02.2019, 07:00 a.m. dismantling is not possible!</b></p>
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<b>Access rights</b>	Trade visitors only
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<b>Target groups exhibitors</b>	<p>Manufacturers and distributors of sweets and snacks ready packed for retail sale under the following headings:</p> <ul style="list-style-type: none"> <li>Chocolate, chocolate products</li> <li>Sugar confectionery</li> <li>Biscuits</li> <li>Snack foods</li> <li>Savoury snacks, ready-to-eat</li> <li>Fruit snacks and vegetables snacks</li> </ul>
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	Breakfast incl. coffee and tea
	Ice cream, deep-frozen confectionery

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<b>Target groups visitors</b>	<p>Buyers of the following retail and wholesale will be admitted:</p> <ul style="list-style-type: none"> <li>- Confectionery, food and beverage wholesale, import and purchasing associations</li> <li>- Trade chains and their regional branches</li> <li>- Filling stations-chains - central/local administration</li> <li>- Hypermarkets</li> <li>- Suppliers for foodservice</li> <li>- Retail confectionery trade</li> <li>- Pastry shops, cafés, bakeries, confectioneries</li> <li>- Cash &amp; carry operations</li> <li>- Bakery requirement wholesale</li> <li>- Health food wholesalers</li> <li>- Drugstore chains</li> <li>- Department stores</li> <li>- Online-food retailers</li> <li>- Vending machine operators</li> <li>- Nutrition scientists</li> <li>- Food chemists</li> <li>- Producers of sweets and snacks according to the list of products</li> </ul>
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<b>Figures of the previous event (2018)</b>	
<b>Exhibitors</b>	1,656
<b>Gross exhibition space</b>	110,000 m <sup>2</sup>
<b>Visitors</b>	37,500
<b>Project Management</b>	Sabine Schommer s.schommer@koelnmesse.de
<b>Website</b>	www.ism-cologne.com

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